



Success is in Our Nature!

In Waupun, innovation is our heritage and success is in our nature. Our founders settled some of the most beautiful and fertile land in America and for generations the people of Waupun have gone on to create landmark industries. Our core values include a belief in hard work, a penchant for common sense, and a passion for innovation. The natural resources of the region, the creativity of our people, and a location central to the major commercial centers of the upper Midwest, all combine to create a home for thriving agribusinesses and productive manufacturers. The city offers the ease and affordability of small-town living with access to resources and customers both national and global. Today in Waupun, we rely on the strength of our heritage to create a foundation upon which we are building a dynamic future.

ACCESS TO MARKETS

Wisconsin's Center of Opportunity

Within a day's drive, companies in Waupun can reach over 72 million people in the U.S. alone, including these major regional markets:

- Chicago, IL
- Minneapolis, MN
- Milwaukee, WI
- Madison, WI
- Detroit, MI
- Des Moines, IA
- Cedar Rapids, IA
- Omaha, NE
- St. Louis, MO
- Indianapolis, IN
- Cincinnati, OH





TRANSPORTATION

Highway: Waupun has three access points to Highway 151, which runs through Iowa and Wisconsin and passes through the cities of Cedar Rapids, Dubuque, Madison and Fond Du Lac. Waupun also has access to three state highways, and I-41 is about 15 miles east of the City.

Rail: The Waupun Business Park has access to Wisconsin & Southern Co. (WSOR) a Class II railroad, which in turn connects within Wisconsin three Class I railroads: Union Pacific at Janesville, Canadian National at Waukesha, and Canadian Pacific at Watertown and Janesville.

Port: The Port of Green Bay and the Port of Milwaukee are each within a 90-minute drive.

Foreign Trade Zone: Fond du Lac and Dodge counties are both serviced by the Port of Milwaukee's Foreign Trade Zone 41. Foreign Trade Zone 167 includes Wittman Regional Airport and a new transload terminal just 32 miles away in Oshkosh.

Airport: Waupun businesses can access a private airport with 3,200 ft. paved two-runway system, the nearby small aircraft Dodge County Airport, and charter and freight services at the Fond Du Lac County Airport. Within an hour's drive are General Mitchell International Airport in Milwaukee, Dane County Regional Airport in Madison, Appleton International Airport, and Wittman Regional Airport in Oshkosh. Both Appleton International and General Mitchell International have customs facilities.



MAJOR REGIONAL EMPLOYERS

COMPANY	INDUSTRY
	Frozen Vegetable Processing
	Cheese and Food Ingredients
	Manufacturing Equipment
	Auto Parts Manufacturing
	Lawn & Garden Equipment Manufacturing
	Cheese Manufacturing
	Marine Manufacturing
	Cheese Manufacturing





WORKFORCE TRAINING AND EDUCATION



Waupun Area School District: Offers many programs to prepare junior and senior high school students for the world of work, including more than 30 career pathways, a youth apprenticeship program, and a student-run manufacturing business.

Moraine Park Technical College: Serving more than 14,000 students, Moraine Park offers more than 100 certificate and degree programs, including specialties in agriculture, CNC machining, welding, metal fabrication, electromechanical engineering, and more. The college offers customized business training for employers.



Fox Valley Technical College: Offers high-tech occupational training. With a program enrollment of more than 10,000, students pursue over 240 certificates and Associate degree programs, including welding, drafting, horticulture, machine tool technology, dairy production, electromechanical engineering, metal fabrication, and more.



University of Wisconsin – Oshkosh: With an enrollment of more than 14,000 students, three integrated campuses in Oshkosh, Moraine Park and Fond du Lac offer more than 200 majors, minors and emphases.



Ripon College: Offers 80 areas of study to nearly 800 students annually.

Marian University: 2000 students study in 40 majors, including cryotechnology, business administration, chemistry, management information systems, and many more.

MARIAN UNIVERSITY

QUALITY OF LIFE

Low cost of living: Lower than that of the region, the state, the national average, and all of the surrounding states.

- Cost of housing is 41% lower than national average.

COST OF LIVING CATEGORY	CITY OF WAUPUN	FOND DU LAC COUNTY	DODGE COUNTY	WISCONSIN
Cost of Living: Overall	86	88	89	96
COL: Groceries	93.2	93.3	93.2	97.9
COL: Health	104	105	104	109
COL: Housing	59	66	71	85
COL: Utilities	99	98	99	105
COL: Transportation	101	100	101	102
COL: Misc.	97	98	97	100

Strong healthcare system: Waupun Memorial Hospital (SSM Dean Healthcare) provides a full range of inpatient and outpatient services to Waupun and surrounding rural areas.

Culture and Arts: Waupun has one of the highest concentrations of public art per capita in the United States, thanks to a series of inspiring public statues gifted to the city by industrialist Clarence Shaler.

Natural Amenities: Horicon Marsh, the largest freshwater cattail marsh in the United States, is a scenic site for hiking, bird and animal watching, and other outdoor activities. The Marsh Haven Nature Center features an art gallery, outdoor amphitheater, bunkhouse/ lodging, boardwalk and observation tower.

Recreation: feature a baseball complex and a disc golf course.



KEY STATEWIDE INCENTIVES

Manufacturing and Agriculture Credit: The tax credit is available for income derived from manufacturing or agricultural property located in Wisconsin and will offset a significant share of Wisconsin income taxes.

Business Development Tax Credit: A business located in, or relocating to, Wisconsin may be eligible for Business Development Tax Credits if the business's net employment in the state increases each year for which the business claims tax credits. Tax credits are subject to retention requirements.

Training Grants: Any business making a firm commitment to locate a new facility in Wisconsin or expand an existing facility within the state and is upgrading a product, process or service that requires training in new technology and industrial skills is eligible for a Training Grant.

KEY LOCAL INCENTIVES

- Community Development Block Grants
- SBA Guaranteed Loans
- Job Training Assistance
- Commercial Lending Institutions
- Revolving Loan Fund
- Façade Improvement Grants
- Downtown Revitalization Grants

KEY COUNTY INCENTIVES

Fond du Lac County Revolving Loan Fund: Established to create employment opportunities, encourage private investment, and provide a financing alternative for new business start-ups or expanding existing businesses in the county. Loans of from \$20,000 to \$300,000 for working capital, machinery and equipment

Small Business Revolving Loan Fund: The Fond du Lac County Small Business Revolving Loan Fund (SBRLF) program, provides loans of from \$15,000 to \$100,000 for working capital, machinery and equipment, and real estate, for new and expanding small businesses.

Dodge County Revolving Loan Fund: Dodge County low-interest loans for proposed projects that will create new jobs, help businesses maintain or expand existing operations, and advance the county's economic development goals and objectives.

ADVOCAP: ADVOCAP administers a Business Development Loan Fund which provides loans to start-up and existing eligible businesses. ADVOCAP is designated as a lender by the U.S. Small Business Administration (SBA) and by the U.S. Department of Agriculture (USDA) for the Micro Loan Program.

IGNITE! Business Success: A network of local institutions provides integrated and comprehensive support to Fond du Lac County entrepreneurs and innovators in all industries and stages of development.

To learn how your company can find success in Waupun, contact us today!



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