Municipal Website Redevelopment

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Goals

1. Enhance service delivery
2. Expand citizen engagement
3. Improve web accessibility and adhere to Web Content Accessibility Guidelines (WCAG) 2.0 – (ADA Compliance)
4. Minimize cybersecurity threats
5. Branding
6. Records retention/archival

Project Overview

- Redevelopment of existing website
- Merging of Public Library and Police Department websites
- Focusing on citizen engagement, ADA accessibility, and staff member efficiency.
- Create a central technology-based information system for both staff and citizens.

Website Provider

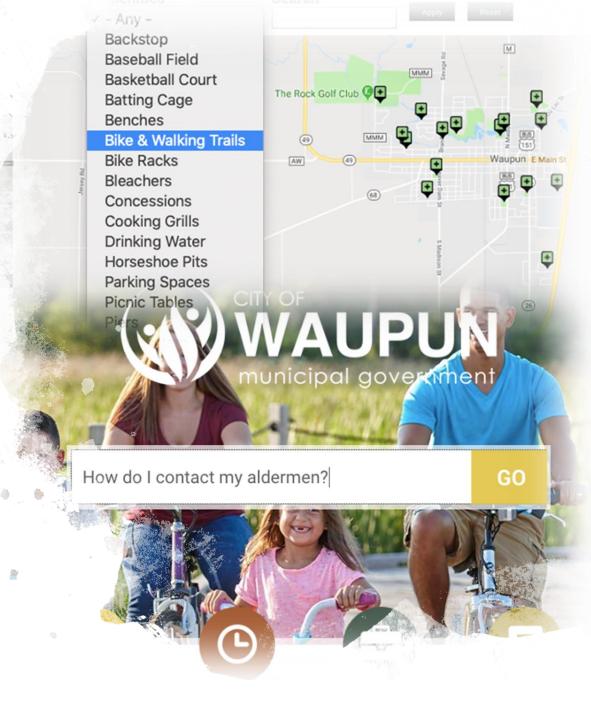aHa! CONSULTING | A **municode** COMPANY

- Careful analysis of other providers, staff demos and inputs, and future opportunities.

- 4,200 municipal clients.

- 66 years serving municipalities.

- Dedicated team for a customized solution.

- Strong search functionality.

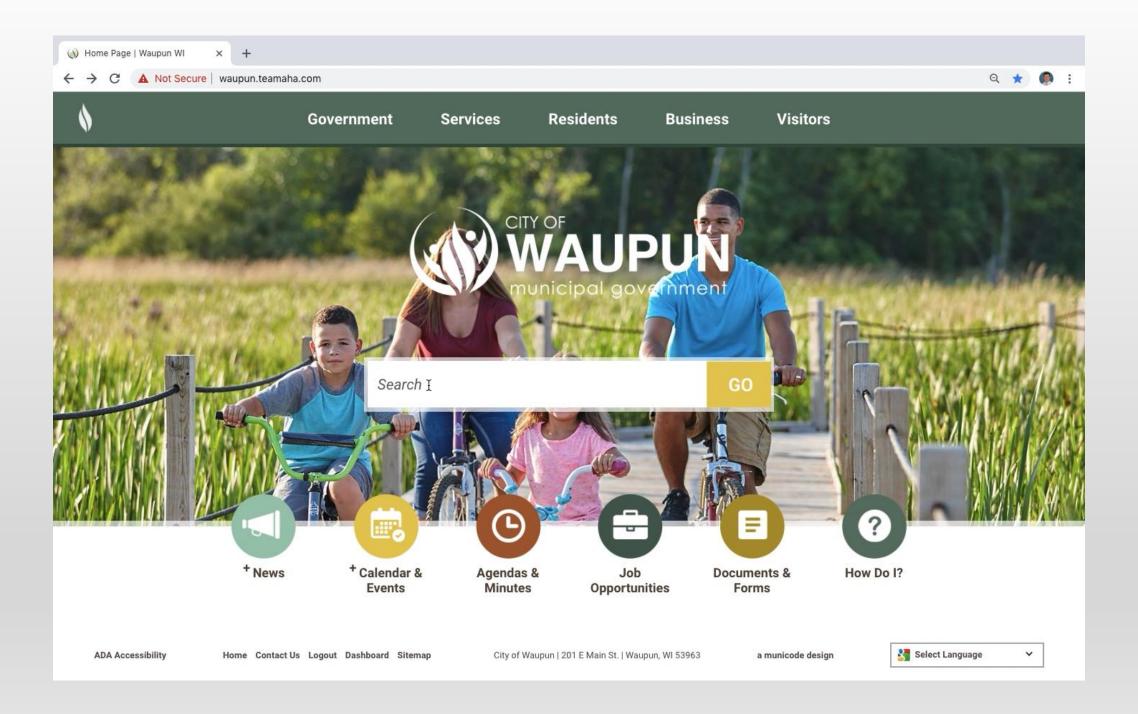- Site graphic redesign every 4th year

CITY OF
WAUPUN
municipal government

Search   **GO**

+ News

+ Calendar & Events

Agendas & Minutes

Job Opportunities

Documents & Forms

How Do I?

Features & Robust Engagement

- Mobile Friendly Design

- Online Fillable Forms

- Emergency Alerts

- Meeting Agendas/Minutes/Videos

- ADA/Section 508 Compliance

- Best-in-Class Search Engine

- Parks and Trails Directory

- Business Directory

Not Secure | waupun.teamaha.com

Government   **Services**   **Residents**   **Business**   **Visitors**

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How Do I?

ADA Accessibility   Home   Contact Us   Logout   Dashboard   Sitemap   City of Waupun | 201 E Main St. | Waupun, WI 53963   a municode design   Select Language

Parks

Neighborhood
- Any - ▲▼

Amenities
- Any - ▲▼

Search
[   ]

[Apply]   [Reset]

Title	Amenities	Address
Buwalda Park	Basketball Court Benches Drinking Water Picnic Tables Play System Shelter Street Parking	716 Buwalda Drive Waupun, WI 53963 See map: **Google Maps**
	Backstop Benches Cooking Grills	518 S. Madison St.

Looking Ahead

- Launch December 2018.
- Continued growth in public transparency.
  - Integration with agenda and minutes system.
- Stronger Social Media integration.
  - Policies and verified government presence.
- Phased Release:
  - Online bill pay for fees and taxes.
  - Automatic approval systems for calendar events/reservations.
  - Push for CodeRed emergency alert notifications.
  - Eventual App for code compliance/service integration.
- Use of website analytics.